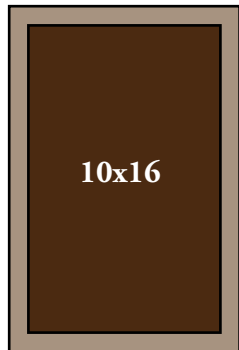


^{the} MANITOBAN

THE OFFICIAL UNIVERSITY OF MANITOBA STUDENTS' NEWSPAPER

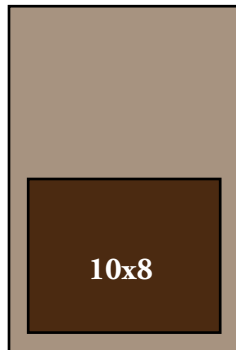
2014-15 RATE CARD



FULL PAGE

WIDTH BY HEIGHT
10x16"

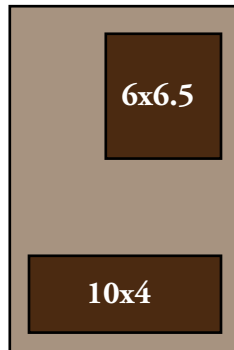
\$1050 Full Color



1/2 PAGE

WIDTH BY HEIGHT
10x8"

\$610 Full Color

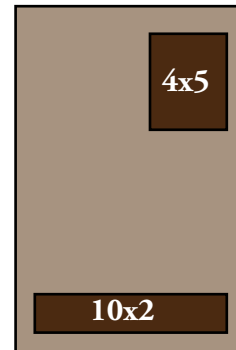


1/4 PAGE

WIDTH BY HEIGHT
Standard - 6x6.5"
Banner - 10x4"

\$390 Full Color

\$265 B&W

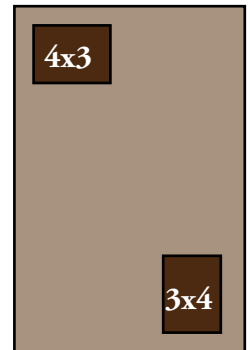


1/8 PAGE

WIDTH BY HEIGHT
Standard - 4x5"
Banner - 10x2"

\$200 Full Color

\$130 B&W



WALLET SIZE

WIDTH BY HEIGHT
4x3"

\$130 Full Color

\$80 B&W

Booking Deadline - Wednesday prior to publication // Artwork Deadline - Friday prior to publication

Packages

Sponsorship Package **\$1500**

Full page print ad, website leaderboard and big box (3000 hits each), and 3 contests for which you provide the prizes promoted through our website and social media

Executive **\$300**

1/4 page ad (B&W) + website big box (5000 views)

VIP **\$150**

1/8 page ad (B&W) + website big box (3000 views)

Create a package

We want to make a package that works best for you! Tell us your needs and we will provide suggestions.

Don't have an ad? We can design one for you.

Online Advertising

Leaderboard

728x90 pixels
Displayed at the top of all pages

Weekly - \$80

Per 1000 Hits - \$16

Big Box

300x250 pixels
Displayed in the right-hand column of all pages

Weekly - \$60

Per 1000 Hits - \$12

Our website averages 6500 views a week.

Additional Information

Discounts - Not-for-profits are eligible for a 15% discount. Large volume discounts are also available. During the summer months (June, July, August) all print ads are 50% off.

Special Placement & Custom Sizes - Contact us for more information.

Format - PDF, TIFF, EPS, AI, JPEG, or PSD. We recommend using 300 dpi.

Publishing Schedule

September 3, 10, 17, 24

October 1, 8, 22, 29

November 5, 12, 19, 26

December 3

January 7, 14, 21, 28

February 4, 11, 25

March 4, 11, 18, 25

April 3, 8

We distribute 5000 print copies a week

